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## **Omega Launches MAVS: Masonry Adhered Veneer Systems, Mortars & Grouts**

*Practical Solutions For All Your Masonry Veneer Needs*

CORONA, CA: Omega Products International, the nation's leading stucco manufacturer, is introducing masonry adhered veneer systems offering superior performance and unmatched practicality. MAVS offers mason contractors and architectural specifiers a more reliable yet practical alternative for all adhered veneer masonry applications. MAVS mortars are polymer-modified and engineered for smoother, easier workability, superior adhesion strength, and sag-resistance. Combined with the already popular wall system base coats DiamondWall and SuperCement, Omega now offers a complete wall solution when installing natural and manufactured stone veneers, with a unique integrated warranty.

"MAVS was created in response to mason contractors, veneer stone manufacturers and architectural specifiers desire for premium performing wall systems and mortars," stated Todd Martin, GM at Omega. "The veneer professionals were in need of superior performing veneer wall systems and mortars they could specify with confidence that didn't break the construction budget and meet all the latest ASTM requirements. We created MAVS as a premium-yet-practical solution for them."

MAVS veneer mortar comes in three different formulas tailored to the mason/specifiers project needs: MAVS 1000, MAVS 2000, MAVS 3000 and MAVS colored grouts. All MAVS mortars are polymer modified, factory blended mixtures of portland cement, dried polymers, masonry sand, and proprietary additives. MAVS engineered blends offer superior performance in the areas of: shear bond strength, water resistance, sag-resistance, greater efflorescence resistance and low shrinkage. Omega Products International offers a minimum 15 year system warranty when Super Cement Fibered scratch and brown, or Diamond Wall is used in conjunction with MAVS 1000, 2000, or 3000 bonding mortars. Additional years are available, ask your Omega representative for more details.

### MAVS features:

- **MAVS 1000** is designed for bonding natural and manufactured veneers, lightweight precast and thin brick. Exceeds ASTM C270 & ANSI A118.4 requirements
- **MAVS 2000** is made for bonding most precast, stone, and larger format veneers. Exceeds ANSI 118.11 requirements
- **MAVS 3000** is ideal for challenging applications of large & heavy veneers, including submerged applications. Exceeds ASTM 118.15 requirements
- All **MAVS** mortars and grouts are available in: grey, tan, lite, white and a variety of standard and custom colors.

### Integrated warranty product features:

- **AkroGuard** air & water resistive barrier sprays on, rolls on or trowels on. Requires no nailing or stapling, with self-sealing properties creating seamless wall protection
- **DiamondWall** insulating stucco system only requires one coat yet delivers on high impact resistance, energy efficiency, and a shorter construction schedule reducing time and labor
- **SuperCement** base coat offers factory prepared batch-to-batch consistency - just add water. The mixture is pumpable and contains less alkali for reduced efflorescence

MAVS is available now in easy to handle 50 lb sacks. For more information visit:  
[omega-products.com/MAVS](http://omega-products.com/MAVS) or contact your local Omega and Siena representatives.



**ABOUT OMEGA PRODUCTS INTERNATIONAL:** Omega is the leading stucco manufacturer in the USA. Omega's extensive product lines include high performance cementitious and acrylic base coats and finishes that can be used in traditional stucco systems and energy efficient systems. Omega's Siena brand produces premium tile and stone installation products. The Valentino division makes authentic decorative Venetian plaster for upscale designer wall applications. Privately owned and American made since 1974.

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